



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

MADISON AREA YMCA Banner Program Registration Form

YES, I WANT TO HELP

Company Name: _____

Contact Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

BANNERS

Business will provide logo for use on banner:

____(Yes) ____ (No)

Please email to: griddick@madisonymca.org

I'M GIVING

\$1,000 Banner Program

\$250 Digital Banner Program

PAYMENT METHOD

Check for \$ _____
(Payable to the Madison Area YMCA)

Visa MasterCard Amex Discover

Card Number: _____

Expiration Date: _____ Security Code _____

Signature: _____

Date: _____

My balance will be paid by:

Pledging today; please bill me: _____

OR _____ (specify month)

Paying in full today



MADISON AREA YMCA
madisonareaymca.org



FAMILY CENTER
111 Kings Rd., Madison • 973-822-YMCA (9622)

F.M. KIRBY CHILDREN'S CENTER
54 East St., Madison • 973.377.4945

PROJECT COMMUNITY PRIDE
973.593.8450



FOR YOUTH DEVELOPMENT®
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PART OF SOMETHING BIGGER

MADISON AREA YMCA Banner Program



From safe spaces to academic achievement to family well-being and more, when you donate to the Y, you're giving those in need the opportunity to thrive.
Give for a better us.

The Y.™ For a better us.

MAKE AN IMPACT

Your donation to the Madison Area YMCA makes it possible for everyone in our community to experience the Y. From safe spaces to academic achievement to family well-being and more, when you donate to the Y, you're giving those in need the opportunity to thrive.

RECEIVE RECOGNITION

In gratitude and recognition of your generous support of **\$1,000 or more**, a 72"x36" full color banner with your company's name will hang in our Family Center for one (1) year. The banner is a way to for us to publicly thank you for your support, and positions you as a civic leader who cares about the health of our community's children and families.

A donation of **\$250 or more** includes your company in our Digital Banner Sponsorship Program. The digital banner runs for three (3) months. Digital sponsorships are displayed at the Family Center's Fitness Center and throughout the building. 17 pieces of fitness equipment have displays for digital sponsorship banners. An additional eight digital 42" screens will display your banner on rotation throughout the Family Center.

The Banner Program is our special way of saying thank you to our donors and serves as a visual reminder of the contributions that make a difference in our community. By participating in our YMCA Banner Program, you align your business with a cause-driven charitable organization that focuses on youth development, healthy living and social responsibility.



THE BANNER PROGRAM



WHAT WE NEED

With your donation, please provide:

- A high-resolution eps file (or jpg file for digital only banners) of your company's logo.
- Name of your company as you would like it to appear on your banner.

Please send to griddick@madisonymca.org.

WHO WILL SEE YOUR BANNER?

The Madison Area YMCA reaches more than 200,000 people annually with more than 1,400 individuals served on a daily basis. More than 4,500 households in our community are members of the Madison Area YMCA which includes: 480 Youth Memberships, over 600 Adult Memberships and over 1,800 Family Memberships.

Over the course of an average weekend, more than 3,000 individuals enter our doors. According to a recent survey, 46% of members indicated they come to the Y two to three times per week; 38% come to the Y four to seven times per week.

In addition to everyday traffic, more than 1,000 people attend special events annually held at the Madison Area YMCA, giving additional exposure to your banner.

Your banner will be displayed in Buttenheim Hall at the Family Center. Some of the classes and activities held in Buttenheim include:

- Group Exercise classes
- Family Programming
- Rotary Club meetings
- Teen Scene
- Birthday parties
- Personal Training
- Active Adult programming

The Madison Area YMCA's website, www.madisonareaymca.org, receives an average of over 2,600 visits per week. The Giving tab includes all companies that participate in the Banner Program.



CONTACT

To find out more about how you can participate, please contact Gwen Riddick (973)-822-9622 X2235.



As a cause-driven 501 (c)(3) charitable organization, the Madison Area YMCA believes everyone, regardless of age, income or background, should have the opportunity to learn, grow and thrive. For more information about financial assistance or to make a donation, please call 973-822-YMCA (9622) or visit us at madisonareaymca.org.