



# CHANGE STARTS WITH YOU

## ABOUT

The Madison Chatham Coalition is a community prevention organization funded by the Office of National Drug Control Policy in partnership with the Centers for Disease Control. Community members and partner organizations come together to address underage drinking and the illegal use of marijuana through the implementation of effective, evidence-based prevention initiatives.

## MISSION

Prevent and reduce youth substance use in Madison and Chatham through education, collaboration and community-wide change.

### ENGAGE

12 sectors of the community to work towards a common goal

### EMPOWER

Youth to make and keep healthy choices free from drugs and alcohol

### PREVENT

Youth substance use by implementing environmental strategies



**MADISON  
CHATHAM  
COALITION**

# GOALS

- Implement environmental strategies to prevent and reduce substance use
- Collect quality data through student and parent surveys, listening sessions and key informant interviews
- Build capacity and recruit members from 12 sectors of the community

# 12 SECTORS

The CDC identifies 12 stakeholder groups as vital to the success of any community-level prevention effort:

YOUTH

PARENTS

BUSINESSES

MEDIA

SCHOOLS

HEALTHCARE

YOUTH-SERVING ORGS

RELIGIOUS/FRATERNAL ORGS

CIVIC/VOLUNTEER ORGS

STATE/LOCAL GOVERNMENT

LAW ENFORCEMENT

OTHER SUBSTANCE ABUSE AGENCIES

# GET INVOLVED

MCC relies on the support of committed volunteers. Here are some ways to help:

- Become a member by attending monthly meetings and help recruit other members
- Subscribe to the MCC Weekly Roundup - our newsletter (subscribe via the website below)
- Volunteer for community events where we share prevention materials

VISIT US TO LEARN MORE:

[WWW.MADISONCHATHAMCOALITION.ORG](http://WWW.MADISONCHATHAMCOALITION.ORG)



The Madison Chatham Coalition is funded by the Office of National Drug Control Policy and is a collaborative partnership between the Centers for Disease Control and the Community Anti-Drug Coalitions of America.